

WE CLAIM:

1. A method of conducting an electronic transaction over a public communications network with an account number, comprising:
 - generating a per-card key associated with said account number;
 - generating a message authentication code using said per-card key;
 - converting said message authentication code into a pseudo expiration date;
 - generating an authorization request for said transaction, said request having an expiration date field containing said pseudo expiration date; and
 - verifying said message authentication code based on said pseudo expiration date.
2. The method of claim 1 wherein said electronic transaction is conducted over a public communications network and a payment network including an issuer of said account number, and wherein said account number has a real expiration date, further comprising the steps of generating a second authorization request including said real expiration date and forwarding said second request to said issuer for approval of said transaction.
3. A method of conducting an electronic transaction over a public communications network with a payment account number having an associated pseudo account number, comprising:
 - (a) generating by a service provider a per-card key associated

(b) creating a secure payment application for use in said transaction including said per-card key;

(d) generating a MAC verification request by said secure payment application including said pseudo account number and said MAC;

(f) based on said verification, creating an expected transaction (SN) for said MAC;

(h) creating a second message authentication code using said sequence number and said per-card key;

(j) generating an authorization request having an expiration
said pseudo expiration date; and

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4. The method of claim 3 wherein said per-card key is generated

5. The method of claim 2 wherein said MAC verification request

6. The method of claim 5 wherein said step of creating said second

7. The method of claim 3 wherein said reference data includes a

8. The method of claim 3 wherein said step of verifying said second

determining said payment account number using said pseudo

determining said per-card key associated with said pseudo account

selecting a second expected transaction sequence number for

converting said third message authentication code into a second

comparing said second pseudo expiration date with said pseudo expiration date; and

9. The method of claim 8 wherein said second message authentication code is verified if said second pseudo expiration date matches said pseudo expiration date.

(a) providing said pseudo account number with a control field indicating one of a plurality of key-generation processes to be used to generate an authentication key;

(c) using said authentication key to generate a message authentication code specific to said transaction;

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(e) verifying the message authentication code using said indicated key-generation process and said authentication key.

11. The method of claim 10 wherein said authentication key is generated also using an authentication key derivation key on said pseudo account number.

12. The method of claim 11 wherein said authentication key is generated also using a per-BIN key.

13. A method of conducting an electronic transaction over a communications network with an account number, comprising:

- generating a per-card key associated with said account number;
- generating a message authentication code using said per-card key;
- providing at least two different operating modes for forwarding in different manners said message authentication code with an authorization request having different fields, at least one of said operating modes for forwarding said message authentication code in an expiration date field and at least one of said operating modes for forwarding said message authentication code in a message authentication code field.

14. The method of claim 13, wherein said message authentication code is automatically conveyed in said message authentication code field if said message authentication code field exists.